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The Business Of Theatrical Design, Second Edition



Synopsis

Written by a leading design consultant and carefully updated with the latest information on the industry, this is the essential guide to earning a living, marketing skills, furthering a design career, and operating a business. With more than thirty years of backstage and behind-the-scenes experience in theater, film, television, concerts, and special events, James Moody shares his success secrets for the benefit of design students and working designers. Topics include:Â Finding and landing dream assignmentsNegotiating feesSetting up ideal working spacesBuilding the perfect staffOvercoming fears of accounting and record-keepingChoosing the right insuranceJoining the right unions and professional organizationsAnd moreÂ In addition to revealing how to get the great design jobs in traditional entertainment venues, the author shows designers how to think outside the box and seize creative, lucrative opportunitiesâ”such as those in theme parks, in concert halls, and with architectural firms. Providing the keys for passionate, talented designers to become successful businesspeople, *The Business of Theatrical Design* is a must-read for novices and established professionals alike.

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Customer Reviews

Many times designers in theatre don't have the slightest clue as to what to expect when you try to make your way into the design world of theatre. Here they give you a crash course on how to navigate the business. I use this all the time when I need advice in my line of career.

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